

# Haverford Township Free Library Event Sponsorship Packages Fall 2017



## Dewey Decimal Dash 5K & 1 Mile Fun Run Date: Saturday, November 11 – 8:00 am

Our first annual 5K race kicks off this November 11 at 8 am in the HTFL Parking lot! Anticipated Audience: 200 + runners and walkers of all ages.

### **\$2,500 – Lead Sponsor (One available)**

- Company name included in event logo
- Premier logo placement on:
  - 300 event t-shirts
  - company logo on Library website
  - all event publications
  - signage at the event
  - print advertising
- Meet and greet table at race with opportunity to provide corporate materials
- Opportunity to place promotional item in race swag bag
- 8 free race registrations
- Gold Level sponsorship at *Eat, Drink and Be Merry* Celebration

### **\$1,000 – Gold Level Sponsor**

- Premier logo placement on:
  - 300 event t-shirts
  - company logo on Library website
  - all event publications
  - signage at the event
  - print advertising
- Meet and greet table at race with opportunity to provide corporate materials
- Opportunity to place promotional item in race swag bag
- 4 free race registrations
- Silver Level sponsorship at *Eat, Drink and Be Merry* Celebration

### **\$500 – Silver Level Sponsor**

- Logo placement on:
  - 300 event t-shirts
  - company logo on Library website
  - all event publications
  - signage at the event
- Meet and greet table at race with opportunity to provide corporate materials
- Opportunity to place promotional item in race swag bag
- 2 free race registrations

### **\$250 – Bronze Level Sponsor**

- Logo placement on:
  - 300 event t-shirts
  - company logo on Library website
  - signage at the event
- Opportunity to place promotional item in race swag bag

## ***Eat, Drink and Be Merry Celebration***

**Date: Saturday, November 11 -- 6:30 – 10:30 pm**

A literary celebration of the Library and its upcoming renovations!

Anticipated audience: 200 guests – adult members (21 and up) from the Haverford community

### **\$2,500 – Lead Sponsor (One available)**

- Company name included in event logo
- Special recognition at the event
- Prominent acknowledgement in event program
- Premier logo placement on:
  - company logo on Library website
  - Event invitations send to 500 homes
  - all event publications
  - signage at the event
  - print advertising
- Meet and greet table at race with opportunity to provide corporate materials
- 8 free event tickets
- Gold Level sponsorship at the Dewey Decimal Dash 5K & 1 Mile Fun Run

### **\$1,000 – Gold Level Sponsor**

- Acknowledgement in event program
- Premier logo placement on:
  - company logo on Library website
  - Event invitations send to 500 homes
  - all event publications
  - signage at the event
- Meet and greet table at race with opportunity to provide corporate materials
- 4 free event tickets
- Silver Level sponsorship at the Dewey Decimal Dash 5K & 1 Mile Fun Run

### **\$500 – Silver Level Sponsor**

- Acknowledgement in event program
- Premier logo placement on:
  - company logo on Library website
  - all event publications
  - signage at the event
- Meet and greet table at race with opportunity to provide corporate materials
- 2 free event tickets

### **\$250 – Bronze Level Sponsor**

- Acknowledgement in event program
- Premier logo placement on:
  - company logo on Library website
  - all event publications
  - signage at the event

Other sponsorship opportunities are also available. Please contact us for details.

Questions? Please contact Mary Bear Shannon at 610-446-3082 x216 or [shannon@haverfordlibrary.org](mailto:shannon@haverfordlibrary.org)

## Sponsor Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Dewey Decimal Dash 5K & 1 mile Fun Run \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Eat, Drink and Be Merry Celebration: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

- Check is enclosed
- Please contact me for credit card information

Please mail this form, along with your contribution to

Haverford Township Free Library  
Sponsorship  
1601 Darby Rd.  
Havertown, PA 19083

*Please make checks payable to Haverford Township Free Library*

Contact Mary Bear Shannon at 610-446-3082 x 216 or [shannon@haverfordlibrary.org](mailto:shannon@haverfordlibrary.org) with questions or for more information.

