

THE HAVERFORD TOWNSHIP FREE LIBRARY ASSOCIATION
Board of Trustees Meeting (FINAL)

DATE: November 20, 2019

ATTENDING: Phil Goldsmith, President
Margaret Fox-Tully, Vice-President
Madeline O’Fria, Secretary
Debbie Cella, Treasurer
Jim Brown
Alyce Callison
Scott Lowe
Sukrit Goswami, Director

ABSENT: None

The meeting was called to order at 7:01 PM. Phil Goldsmith opened the meeting.

PUBLIC COMMENT: NONE

APPROVAL OF MINUTES: **Motion:** To approve the minutes of the October 16, 2019 BOT Regular Board Meeting. Proposed by Jim Brown, 2nd by Scott Lowe. Unanimously approved.

COMMITTEE REPORTS:

Finance Committee – Debbie Cella

Debbie stated the Library had a very good month overall compared with October. There has been an increase in fundraising as well as the Reciprocal Borrowing came in October where as last year it came in September. The Annual Appeal ended at almost \$45,000 on November 17th and the current Annual Appeal for 2019-2020 campaign began on Monday, November 18th. Debbie stated there has been a decrease in expenses on salary line and library collections, which tends to fluctuate. She also stated there is a surplus which we usually have this time of year and then use it up in December.

PRESIDENT’S REPORT: Phil Goldsmith

Phil Goldsmith Congratulated Sukrit Goswami and Library Staff on the Dewey Decimal Dash. Phil stated that it was a good event which had nearly twice as many runners. He stated this year bringing the event inside afterward was a great idea since it brings people in to see what is going on in the Library. The Post-Dash Bash was successful with storytime, costume contest, raffles, photos, donuts and coffee. There were two inconsistencies with information on website versus race day. First the race time was listed on one site as 8:15 am so some runners arrived late for 8

am start. Second, an award level for the 10-12 yr. old age group was not tracked by Bryn Mawr racing so that age group was not given an award as indicated. There were 237 runners compared to 120 last year. The sponsorships totaled over \$15,000, plus additional revenue from Bryn Mawr Running Company, and raffles. Total revenue will be available next week. One unfortunate incident during the race, a runner suffered a brain aneurysm and taken by ambulance to hospital. 911 was able to be called immediately, while another runner who was a nurse was able to tend to her prior to the arrival of ambulance. Phil Goldsmith suggested, since the 5K has grown we will need to have a plan to accommodate additional participants for next year for Post-Dash Bash. Phil also suggested we discuss with Township Manager that we have paramedics on hand.

Bernardon has been retained by township and decision of alternative sites is in township hands.

FRIENDS LIAISON REPORT: Jim Brown

Friends of Haverford Township Free Library made \$73 on the first day of Book Bundles sale on Saturday during the Dewey Decimal Post-Dash Bash.

The next Friends fundraiser will be a Peek-a-Book Photo Shoot on October 7, led by Alex Reed. The event will offer approximately a dozen appointments per hour. They will offer a full service of photo packages which are great for holiday gifts. Half the proceeds will go back to Friends from photographer. Friends will make this a continuous event if it is successful.

Jim Brown reported the Family Bingo will be the next event planned for 2020.

DIRECTOR'S REPORT: Sukrit Goswami

The current Library news is that youth services department was able to hire a library assistant, Giovanni, who will begin on December 2nd to replace Elijah.

1. Annual Appeal since 11/9/18-11/13/19 is currently at \$43,800 which is 86% toward our goal of \$50,000, in which we actually budgeted for \$45,000. The 2020 Annual Appeal campaign will begin on Monday, November 18, 2019.
2. Dewey Decimal Dash Run & Walk was held Sat, Nov 16th with 216 pre-registrations and 10 teams. This is more participants than we had in the run last year. The Business Sponsorship for the Dash is currently \$15,130 with 46 total sponsors.
3. All-Staff Monthly Meeting tomorrow, Nov. 21st, will focus on Fire Safety with Steve Poole, Deputy for Emergency Management for Haverford Township, in attendance to conduct Fire Drill and extinguisher training.

4. The Holiday Book Tree is constructed at front entrance and protected by velvet rope stanchions. This fundraiser will continue for the next two months in which patrons may donate a minimum of \$10. A spine label with their name will be placed on a book binding in the tree. We already have 28 donations with name plates added on the tree.
5. The new YMCA Book Drop has been very well utilized by the community. There have been 200 participants using the YMCA book drop and 124 of those are first time users.
6. The Friends of HTFL began Holiday Book Bundles sale during the Dewey Decimal Post-Dash Bash. The efforts of Kathleen Roe were well received and the Book Bundles were popular at the after race Bash. The next Friends event will be the Peek-a-Book photo shoot on Sat, Dec. 7th from 10:30am-2:30pm in the Board Room.
7. Social Media has increased on all platforms with additional followers or subscribers. Youth Services Department has also resumed their Haverflix! Story times on YouTube with an increase in views on that platform.

NEW BUSINESS: NONE

OLD BUSINESS: NONE

Motion: Motion to Adjourn proposed by Scott Lowe, 2nd by Margaret Fox-Tully. Unanimously approved.

MEETING ADJOURNED: 7:41 PM