

THE HAVERFORD TOWNSHIP FREE LIBRARY ASSOCIATION
Board of Trustees Regular Meeting (FINAL)

DATE: September 16, 2020

ATTENDING: Phil Goldsmith, President
Margaret Fox-Tully, Vice President
Debbie Cella, Treasurer
Alyce Callison, Secretary via Zoom
Madeline O’Fria
Scott Lowe
Jim Brown
Sukrit Goswami, Director
Donna Reeves, Business Manager

EXCUSED: NONE

The meeting was called to order by Phil Goldsmith at 7:00 PM.

PUBLIC COMMENT: Phil Goldsmith read a public comment from Richard Abraham, a Haverford Township resident. Mr. Abraham offered suggestions to address library parking.

APPROVAL OF MINUTES: **Motion:** To approve the minutes of the July 15, 2020 Board of Trustee Meeting. Proposed by Jim Brown, 2nd by Madeline O’Fria. Unanimously approved.

COMMITTEE REPORTS:

FINANCE COMMITTEE – Debbie Cella

Debbie Cella reported on the Library Financial Reports for July and August 2020 simultaneously. An increase for PPE supplies and computer equipment expenses, along with a reduction in self-generated revenue were recognized.

Township officials expressed appreciation when they were informed that the Library will not ask for an appropriation increase in the Library’s operating budget for 2021.

PRESIDENT’S REPORT: Phil Goldsmith

Renovation update from Township. Six Commissioners voted in favor of Renovation of the Library in its current location, three voted in favor of building a new facility at Brookline site. The architectural plans for renovation at the current site will be revisited and addressed accordingly, with a commitment to continue to address and resolve Library parking.

Phil Goldsmith, along with all Board members expressed appreciation for the staff. A resolution to show their appreciation was proposed and will be sent to all staff. The Board expresses its appreciation to all the Staff who have worked diligently and tirelessly during this unprecedented time in the history of our Library. **Motion:** To approve the Resolution. Proposed by Scott Lowe, 2nd by Margaret Fox-Tully. Unanimously approved.

DIRECTOR’S REPORT: Sukrit Goswami

Sukrit Goswami expressed appreciation for the tremendous job all staff are doing.

The current statistics indicate that the Library has been successful in reaching patrons with our virtual programs.

Our in-person library visits have reduced by one-third from this time last year. However, our number of checked out library materials remains strong in comparison to the visits.

August 2019 Stats compared to 2020 STATS since Reopening Doors July 13-Sep 14				
	Aug 1-31, 2019	Jul 13-31, 2020	Aug 1-31, 2020	Sep 1-14, 2020
Patron Visits to the Library	15,593	2,098	5,332	3,398
Number Patrons Checking out Materials	6,535	2,115	3,624	1,750
Number of Items Checked Out	21,993	8,870	17,911	7,168
Programs Total	95 (for July/Aug 2019)	128	103	17
Youth Programs Hosted	53 (for July/Aug 2019)	84	52	7
Youth Programs Attendees Total (Including Virtual formats Facebook, YouTube, Zoom and Instagram)	4110 (for July/Aug 2019)	3,534	6,892	3,017

Adult Programs Hosted	42 (for July/Aug 2019)	44	51	10
Adult Programs Attendees Total (Including Virtual formats Facebook, YouTube, and Zoom)	635 (for July/Aug 2019)	741	1,282	Not Available

Dewey Digital Dash Run/Walk will be a virtual event this year. Amy Moskovitz and Mary Bear Shannon have planned this event from November 7 - November 15, 2020. Business sponsorships will be available.

The Library is hosting a Virtual Business Breakfast, with breakout sessions on Thursday, September 24, 2020. Dave Berman, Township of Haverford Manager and Jack Stollsteimer, Delaware County District Attorney will join our featured speakers at this year's event. We currently have 38 participants signed up.

The 2021 Annual Appeal process will begin in October; with letters being sent out in November.

FRIENDS LIAISON REPORT:

Friends have had a hiatus on in-person fundraising. They are currently marketing Flower Power, a virtual fundraiser on Facebook. Friends are working diligently to be ready for volunteers when the time comes to be on-site in the library.

NEW BUSINESS:

The Library received window cleaning quotes. A recommendation was made to have Sunshiner Window Inc. perform the task. **Motion:** To approve cleaning of exterior windows. Proposed by Scott Lowe, 2nd by Margaret Fox-Tully. Unanimously approved.

OLD BUSINESS: NONE

MEETING ADJOURNED: 7:50 PM